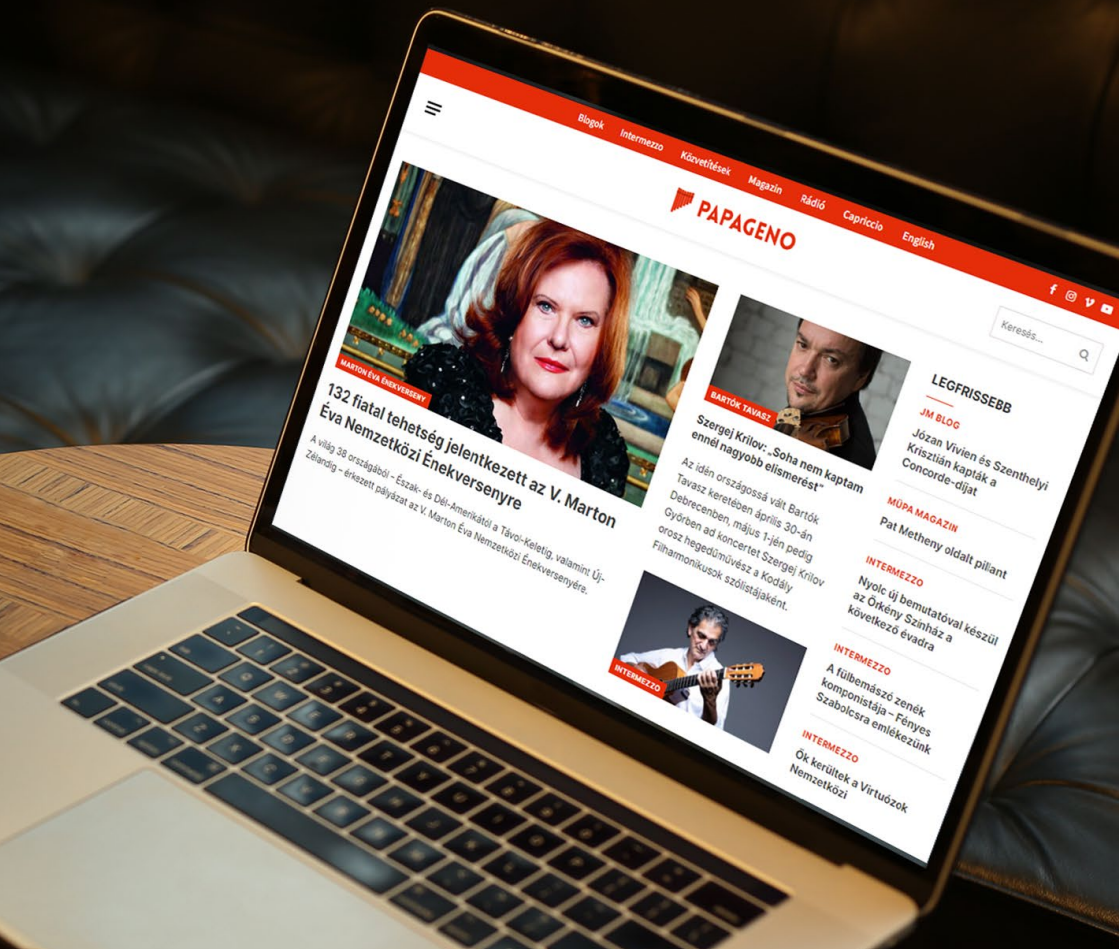




PAPAGENO

#classical #jazz #opera #theatre #visual arts



2022
Superbrands



Apple Store

Papageno.hu

The most popular online platform of the cultural scene in Hungary, publishing ca. 100 articles per week on classical music, theatre, opera, jazz and fine arts in Hungarian and English. With 150–200k monthly unique visitors and a dedicated fan base on Facebook – in numbers: 40k+ followers, 600k+ engagements and 900k+ reach per month – you can be assured that your message will reach a large and well-targeted music/theatre/art-lover audience.



Papageno LIVE

Do you have an event that needs a live streaming solution and online visibility? Our dedicated team is ready to help you from the planning stage to the distribution on various platforms (Vimeo, Youtube, Facebook) and/or your own website. Having the support of Papageno's large audience and our 40k+ fan base on Facebook makes creating visibility much easier – our videos had more than 1m viewers in the last year. We are proud to have partners like the Geza Anda Piano Competition (Zürich), Hungarian State Opera, ICMA, Violin Channel, and countless orchestras.



Papageno Magazin

The good-old print media is not dead at all: on the contrary, we had printed and/or distributed just short of one million copies of our freely distributed program magazines and special issues last year. Believe us: there are still culture-lover people out there who want to turn real A5-pages instead of swiping. Our unique distribution network of ca. 350 points - including high profile concert venues, Libri-bookstores, ticket offices and plazas - ensures that we have literally no remittenda.



Papageno Klasszik & Capriccio

Radio Klassik 92.1 is a widely popular choice of listening for the almost 3 million people living in the Budapest area. Papageno's CEO was one of the founders of the station back in 2009, and now we have two weekly radio shows: Capriccio – a talk show with great guests and lots of exciting music – and Papageno Klasszik, a 2-hour show with bits and bites of cultural information about the coming week.- you can be assured that your message will reach a large and well-targeted music/theatre/art-lover audience.



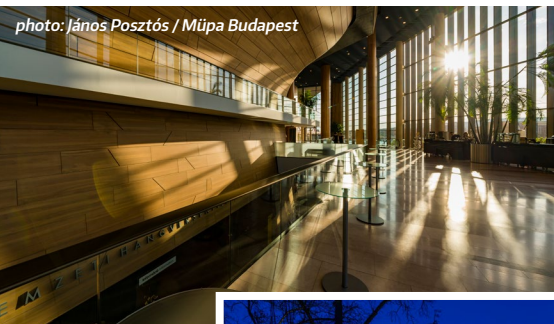
Bach 2 Future – conference

First held in 2019, our Bach 2 Future conference presents new, exciting projects and initiatives, focusing mainly on the challenges and opportunities of the digital era. With connecting the best classical music professionals we try to find the best practices and new ways for classical music.

Sziget Festival – classical, opera & jazz stage

We really loved the opportunity to bring classical music to the Sziget, one of the most popular and exciting music festivals of Europe. From 2001 to 2019 we've invited hundreds of performers, reaching tens of thousands of festival goers from all over the world, proving that classical music and opera is cool enough to listen to before (or after) Ed Sheeran or Avicii.





Partners

ARTE • BARTÓK SPRING FESTIVAL • BUDAPEST MUSIC CENTER
CIRQUE DU SOLEIL • CLASSIC.ESTERHÁZY • CREATIVE EUROPE
CONCERTO BUDAPEST • DANUBIA ORCHESTRA ÓBUDA
DOHNÁNYI ORCHESTRA BUDAFOK • EUROPEAN MUSIC COUNCIL
FILHARMÓNIA HUNGARY • FONO MUSIC HOUSE • FRANZ LISZT
CHAMBER ORCHESTRA • GEZA ANDA PIANO COMPETITION (CH)
HANGVETO • HAYDNEUM • HERITAGE HOUSE
HOUSE OF MUSIC HUNGARY • HUNGARIAN ACADEMY OF ARTS
HUNGARIAN NATIONAL MUSEUM • HUNGARIAN STATE OPERA
INTERNATIONAL CLASSICAL MUSIC AWARDS • JEUNESSES
MUSICALES INTERNATIONAL • LISZT FERENC ACADEMY OF MUSIC
MAV SYMPHONY ORCHESTRA • MŰPA BUDAPEST
NATIONAL DANCE THEATRE • NATIONAL PHILHARMONIC ORCHESTRA
RADIO KLASSZIK • SZIGET FESTIVAL
THE VIOLIN CHANNEL • VALLEY OF ARTS FESTIVAL
VAN CLIBURN COMPETITION • VÁRFOK GALLERY

Contact us!

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